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Coauthors: Sh. Khosravianarab, Jay M. Jahangiri

**A SUBCLASS OF MULTIVALENT FUNCTIONS DEFINED BY
USING A FAMILIAR FRACTIONAL DERIVATIVE OPERATOR**

SHRIPAD KULKARNI

The authors introduce a new class of functions which are analytic and p -valent in the open unit disk U by means of fractional derivative operator. Coefficient estimates, radii of starlikeness and convexity, and many other interesting and useful properties and characteristics of this class are obtained.

DEPARTMENT OF MATHEMATICS, FERGUSSON COLLEGE, PUNE, MAHARASHTRA, INDIA
E-mail address: kulkarni_ferg@yahoo.com